CHHE Community
Grant-Writing Workshop

July 25, 2016
Introductions
CHHE Community Mini Grant Program

- First call for proposals
- Up to $4,500 for projects related to environmental health
  - What are the environmental health issues in your community?
  - What do community members need to know about environmental health?
  - What can be done to change the community’s environment to improve human health?
- Meant for community groups and nonprofits
  - No universities, businesses
- Applications due August 15, 2016
Why Grassroots Efforts Matter:
Jerry Ensminger and Camp Lejeune
Janey Ensminger


A Steep Uphill Battle

http://wunc.org/post/untold-story-camp-lejeune#stream/0
30 Years of Progress


http://www.tftptf.com/Semper-FI%20FINAL%20POSTER.jpg
Grant-Writing Best Practices

- Have a very clear and focused idea
- Presentation of this idea should be concise and easily understandable
- Do no work alone, need feedback
- Start now! Do not wait until the last minute
CHHE Community Mini Grant Application: Question 1

- AKA: Why are you applying for this grant?
- Description of target population and needs
- Who is your designated “community”
  - Age group? Geographic area? Specific school? Some other common characteristic?
- What are the community conditions and specific needs you are trying to address?
  - High asthma rates
  - Buses and cars idling outside elementary school
- How will your project meet these needs?
  - Outreach/education campaign and policy change will have drivers turn off engines
CHHE Community Mini Grant Application: Question 2

- Proposed timeline
- Doesn’t have to take full 12 months, but timeline should consider more than just implementation
  - Planning, reporting back, wrap up
- Think about the project in phases
  - Doesn’t necessarily need to be 4
CHHE Community Mini Grant Application: Question 3

- AKA: How will you accomplish your goals?
- Proposed implementation plan
- Use timeline from Question 2 to keep you organized
- Determine resources needed:
  - Staff/volunteers
  - Supplies
  - Costs
- Determine barriers and how to address them:
  - What might get in the way of smoothly following your timeline?
CHHE Community Mini Grant Application: Question 4

- AKA: Why should your organization be awarded this grant?
- Why did you choose this specific health concern?
  - Previous data or studies?
  - Local knowledge?
- What steps have you already taken to address the concern?
  - Is this part of an ongoing effort?
- What is your organization’s past experience addressing related community concerns?
  - Do you have a history of working in this community?
  - Have you demonstrated the ability to tackle similar issues in the past?
- Convince reviewers that you have the capacity, experience, and qualifications to conduct your proposed project
  - BUT don’t over-promise; be honest!
CHHE Community Mini Grant Application: Question 5

- Budget
- Use additional narrative text to elaborate on the various items you’d like to use the funding for
Overall Tips

- READ THE INSTRUCTIONS
- Address all questions thoroughly
- Avoid distractions—FOCUS
- Use the advice and edits of experienced grant writers
- Work with your group actively
- Give yourself enough time
Questions?
Individual Reviews

- Please take this time to get up, introduce yourself to other attendees, and enjoy some refreshments

- Members of CHHE will be available to provide initial thoughts and feedback on any draft application materials