

CHHE Community Grant-Writing Workshop

July 25, 2016

Introductions

CHHE Community Mini Grant Program

- ▶ First call for proposals
- ▶ Up to \$4,500 for projects related to environmental health
 - ▶ What are the environmental health issues in your community?
 - ▶ What do community members need to know about environmental health?
 - ▶ What can be done to change the community's environment to improve human health?
- ▶ Meant for community groups and nonprofits
 - ▶ No universities, businesses
- ▶ **Applications due August 15, 2016**

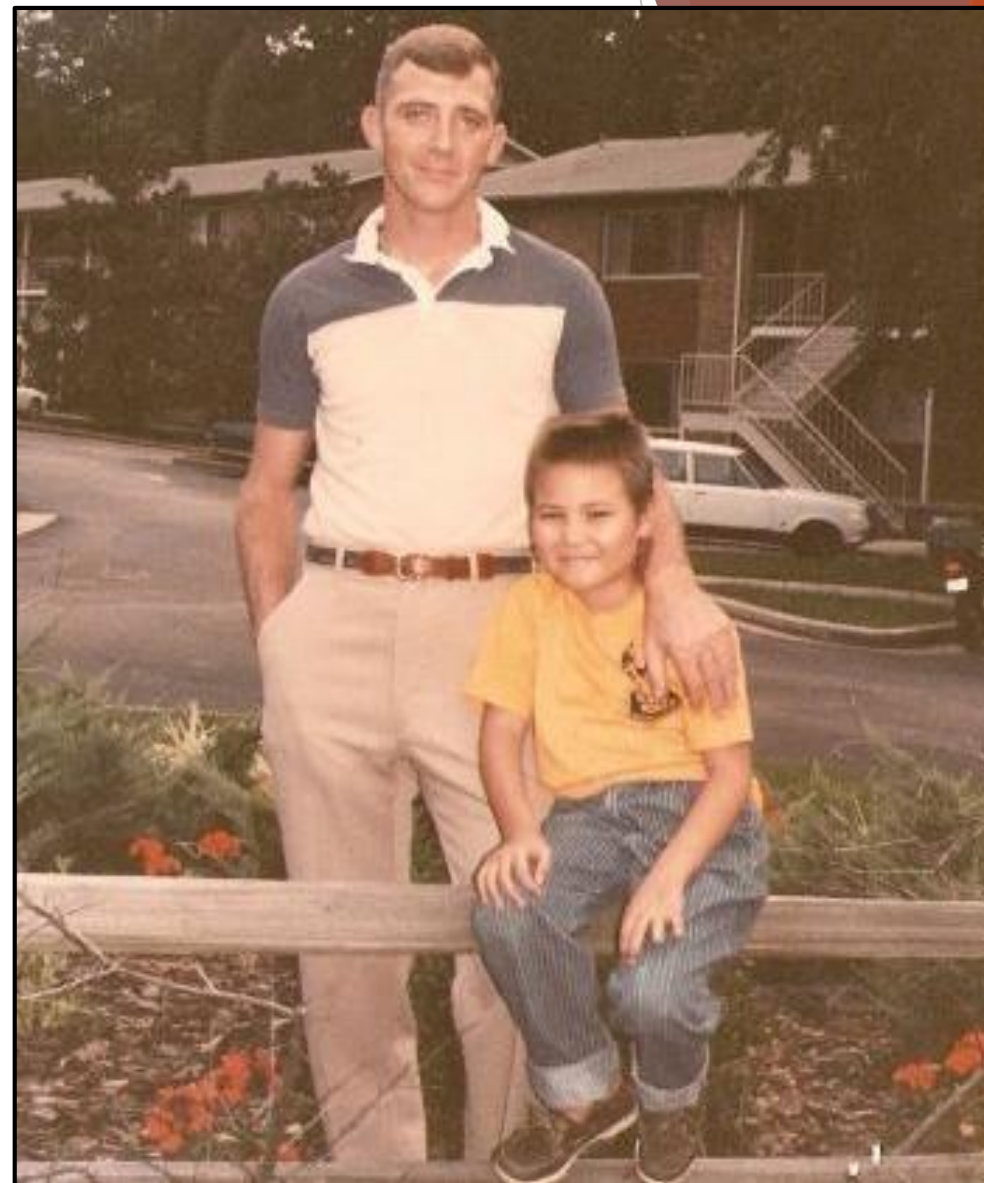
Why Grassroots Efforts Matter: Jerry Ensminger and Camp Lejeune



Janey Ensminger



<http://www.mcclatchydc.com/news/nation-world/national/article24733492.html>



http://www.salem-news.com/articles/february022010/janey_bill.php

A Steep Uphill Battle



<http://wunc.org/post/untold-story-camp-lejeune#stream/0>

30 Years of Progress



<http://finance.yahoo.com/news/obama-signs-bill-camp-lejeune-water-victims-003405598.html>



<http://www.tftptf.com/Semper-Fi%20FINAL%20POSTER.jpg>

Grant-Writing Best Practices

- ▶ Have a very clear and focused idea
- ▶ Presentation of this idea should be concise and easily understandable
- ▶ Do no work alone, need feedback
- ▶ Start now! Do not wait until the last minute

CHHE Community Mini Grant Application: Question 1

- ▶ **AKA: Why are you applying for this grant?**
- ▶ Description of target population and needs
- ▶ Who is your designated “community”
 - ▶ Age group? Geographic area? Specific school? Some other common characteristic?
- ▶ What are the community conditions and specific needs you are trying to address?
 - ▶ High asthma rates
 - ▶ Buses and cars idling outside elementary school
- ▶ How will your project meet these needs?
 - ▶ Outreach/education campaign and policy change will have drivers turn off engines

CHHE Community Mini Grant Application: Question 2

- ▶ Proposed timeline
- ▶ Doesn't have to take full 12 months, but timeline should consider more than just implementation
 - ▶ Planning, reporting back, wrap up
- ▶ Think about the project in phases
 - ▶ Doesn't necessarily need to be 4

CHHE Community Mini Grant Application: Question 3

- ▶ **AKA: How will you accomplish your goals?**
- ▶ Proposed implementation plan
- ▶ Use timeline from Question 2 to keep you organized
- ▶ Determine resources needed:
 - ▶ Staff/volunteers
 - ▶ Supplies
 - ▶ Costs
- ▶ Determine barriers and how to address them:
 - ▶ What might get in the way of smoothly following your timeline?

CHHE Community Mini Grant Application: Question 4

- ▶ **AKA: Why should your organization be awarded this grant?**
- ▶ Why did you choose this specific health concern?
 - ▶ Previous data or studies?
 - ▶ Local knowledge?
- ▶ What steps have you already taken to address the concern?
 - ▶ Is this part of an ongoing effort?
- ▶ What is your organization's past experience addressing related community concerns?
 - ▶ Do you have a history of working in this community?
 - ▶ Have you demonstrated the ability to tackle similar issues in the past?
- ▶ Convince reviewers that you have the capacity, experience, and qualifications to conduct your proposed project
 - ▶ BUT don't over-promise; be honest!

CHHE Community Mini Grant Application: Question 5

- ▶ Budget
- ▶ Use additional narrative text to elaborate on the various items you'd like to use the funding for

Overall Tips

- ▶ READ THE INSTRUCTIONS
- ▶ Address all questions thoroughly
- ▶ Avoid distractions—FOCUS
- ▶ Use the advice and edits of experienced grant writers
- ▶ Work with your group actively
- ▶ Give yourself enough time

Questions?

Individual Reviews

- ▶ Please take this time to get up, introduce yourself to other attendees, and enjoy some refreshments
- ▶ Members of CHHE will be available to provide initial thoughts and feedback on any draft application materials